



✉ HEY@EMEKA .CO.UK

☎ +447913349216

📱 @EMEKAONW

EDUCATION

BSc (Hons), Economics
University of Essex
(Sept 2013 - July 2018)

SKILLS

Wireframing // Rapid Prototyping // Wordpress // HTML // CSS // Video Edits // Copywriting // Shopify Social Media Management // Powerpoint // Motion Design

TOOLS

Sketch // Invision // XD // Adobe Creative Suite // Figma // Axure // Vegas // Userzoom // Bootstrap

HONOURS

Santander Innovation
Challenge Winner 2019

Santander Big Ideas
Finalist 2016

Enactus Essex Semi &
Quarter Finalist 2014,2015

Essex Startups Social
Enterprise Pitch Winner
2016

Essex Startups 24hr
Hackathon Winner 2016

CHARACTER

ENFP // Fast Learner // Agile Worker // Entrepreneur // Confident Presenter // Disk Jockey // Travel Enthusiast

UX DESIGNER

Using my experiences to help enable better user experiences

● - SANTANDER TECHNOLOGY UX Designer (Sept 2018 - Pres)

Working in a variety of product teams in a UX role over the last 2.5 years within the Innovation Department. Supported in creation of design assets, libraries, prototypes and user flows.

* SME: Championed and lead the adoption of collaborative design tools such as Abstract to aid with dev handover and change tracking.

* HomeEco: Stood into a senior design role in interim for this property centric product, helping kickstart the project's inception and MVP launch.

* Design council: Chaired internal design council meetings and helped managed design guidance and toolkits.

● - THE ISHU Associate Designer (Sept 2016 - Mar 2018)

Managed a complete redesign of their luxury fashion company retail site, leading to a significant uptick in traffic and £60k of annual income. Apparel design, video production, social media management and monitoring web analytics were a part of responsibilities in this role

● - UNIVERSITY OF ESSEX Graphic Designer (Sept 2013 - Jan 2015)

Worked as a designer for on campus events while studying. Responsibilities included designing promotional material for both print and social media.

● - EMEKA.CO.UK Freelancer (Sept 2013 - Pres)

Have been involved in designing assets in a number of diverging roles, including for individuals, societies and small businesses.

[Design portfolio available online](#)